BAYZE

BAYZE
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Which law do you want?

Murhpy's or **Alfred's**

The luck of the efficient

The Black Swan theory

Alfred Bollebakker

> " Instead of using
> opportunity management
> and showing ambition,
> a risk analysis is done.
> This leads to
> hidden laziness and,
> as a result, delays "

Relevant data

The BAYZE Management System is currently being tested and should be able to spit out all its calculations within 3 minutes. "An organization often takes a year to produce these calculations. A lot of things have to be worked out but, in our system the generator does it all", says Bolle-bakker, who has made his sons Glenn and Maikel, and his business friend Stanley Vyent (as director), responsible for launching the system onto the market. The intention is to make it available this year to any interested companies, for the time being in the industrial sector only; later on, the system can be deployed in other sectors as well. "To do this, we first have to collect all the relevant data and then structure it so that our generator can process it", explain Glenn and Maikel.

Generator

A new management system should change all that. The principle: after all the relevant information has been entered, work preparation, planning and finances are avai-lable at the touch of a button. Within minutes, an enormous software program called the generator gives you a blue-print of the project, complete with ambitious but realistic calculations. "This has been going around in my mind since 1996", says Bollebakker. "I've have been working on it on and off, ever since. Actually, for all this time, I've been expecting something like this to be introduced on the market, but so far that still hasn't happened. Systems that are available right now don't focus on the total project. The success of my system depends on the available data. It takes time to collect all the information; that's why it took so long in coming."

Permanent improvement

When the system is launched, a team of around 10 people will run it on a continuous basis. Vyent: "The generator must be maintained and new data must be entered all the time. People are currently being trained to do this. The system must be able to improve itself on an ongoing basis and so has the potential to become quite large. Companies which opt to use the system can enter their own data. As they start working more efficiently, their turnover will increase. As an added bonus, this working method is much more challenging and interesting for everyone involved and things which previously took five years, can now perhaps take just four. This makes everyone much happier, as Alfred's law says."

NEW SYSTEM SAVES TIME AND MONEY FOR MULTI-MILLION PROJECTS

REAL PLANNING FINALLY POSSIBLE

"DO YOU WANT MURPHY'S LAW? OR WOULD YOU RATHER HAVE ALFRED'S?" ALFRED BOLLEBAKKER CHUCKLES. IT'S ABOUT TIME THE FOUNDER OF BAYZE MANAGEMENT SYSTEMS CAME CLEAN ABOUT 'HIS' LAW. "LUCK IS ALWAYS ON THE SIDE OF THE EFFICIENT MAN", HE EXPLAINS. THIS IDEA FORMS THE BASIS OF A NEW ONLINE MANAGEMENT SYSTEM THAT BOLLEBAKKER IS ABOUT TO LAUNCH ONTO THE MARKET, I.E. A SYSTEM TO ENABLE COMPLEX INDUS-TRIAL PROJECTS TO WORK MORE EFFICIENTLY.

Waste. A nasty word, as far as Bollebakker is concerned, especially when it's related to multi-million euro projects. In fact, he can't stand anything which is at the expense of efficiency, be it time or money … and if we believe Bollebakker, there is a lot of that going on in the Netherlands. Bollebakker, who has worked as a planning engineer in many infrastructural projects for almost 30 years, sees it all the time. Final costs which are higher than estimated, delivery dates getting knocked back. The reason? "Too many risks are factored in from the off. Instead of using opportunity management and showing ambition, a risk analysis is done. This leads to hidden laziness and, as a result, delays. People start using up the margins that are factored in, and risk turns into reality."

From left to right:
Stanley Vyent,
Glenn Bollebakker
and Maikel Lens